



We are excited to announce the **2nd Annual Mat-Su Title's Canoe and Kayak Regatta**, which will be held on Saturday, **June 29, 2019** at the Mat-Su Resort. We are partnering with the Mat-Su Resort to put on a day of **water safety education, boat races and community fun!**

Not only are we promoting water safety, but we are raising funds for three local non-profit organizations, MyHouse, MAT+SAR and the Mat-Su Food Bank.

In our first year we were able to give MyHouse proceeds in the amount of \$4,000.00! This year we are hoping that with your help we can raise a lot more money for these deserving non-profits:

MyHouse is a non-profit organization who offers a “hand up, rather than a hand out” to homeless youth between the ages of 14 and 24. MyHouse helps these youth by offering hot food, supplies, as well as case management services that aid the youth by helping them work on a plan to get them off the streets and back into productive society. Funds from this event will help MyHouse purchase the building they are currently leasing.

MAT+SAR Search and Rescue is a non-profit organization of dedicated, highly trained volunteers, working cooperatively with Alaska State Troopers, Emergency Services and other agencies to assist with search and rescue operations in the State of Alaska. Funds raised at this event will go to their purchase of a boat suitable for search and rescue dogs and recovery.

Mat-Su Food Bank is a non-profit organization which collects, stores and distributes surplus food to other Food Pantries and agencies across the Mat-Su Valley. Those pantries distribute food collected to members of the community who are in need. Funds from this event will help thousands of children and adults in the MatSu Valley overcome hunger.

As you can see there is a lot of good to be done! Please join us as a **Gold, Silver or Bronze Sponsor** and help us give back to our community. Please see the back side of this letter for sponsorship levels.

The Mat-Su Community is precious to us all. Let's help make it a safer place to live and play. Thank you for your support.

For more information please contact:

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MAT-SU
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MAT + SAR
Search & Rescue



Gold Sponsor - \$1000+:

- This level includes your company logo on all marketing materials; flyers, posters, banners, website, social media, and t-shirts. You will receive a 10 second spotlight during the event by our MC (you will need to provide the verbiage). You will also receive a marketing placement in our follow up insert in the Frontiersman as well as a 10x10 booth space at the event to promote your company at no charge.

Silver Sponsor - \$500:

- This level includes your company logo on all marketing materials: flyers, posters, banners, website, social media and t-shirts. You will also receive shout outs during the event by our MC as well as a marketing spot in our follow up insert in the Frontiersman.

Bronze Sponsor - \$250:

- This level includes your company name on our flyers, posters, banners and T-shirts and mentions by our MC during the event.

In order to insure name on all banners and T-shirts, sponsorships must be received by **May 31, 2019**



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